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Press Release

Edra S.p.A. and LEGAL (R)EVOLUTION GmbH have joined forces to create a new media and event company in Frankfurt, Germany – EDRA Media GmbH. EDRA Media GmbH will be able to meet the needs of clients in the healthcare and legal industries in Germany, Austria and Switzerland even better and faster.

Edra S.p.A. and LEGAL (R)EVOLUTION GmbH are combining all their activities in Germany, Switzerland and Austria under the new EDRA Media GmbH, founded on September 20, 2022 in Frankfurt am Main.

EDRA Media GmbH offers innovative solutions in the areas of professional information (specialist literature, newsletters, and digital products), marketing, communication, event organization, as well as training and further education for companies, institutions, and professionals in the healthcare and legal sector in Germany, Switzerland, and Austria. EDRA Media GmbH publishes, among other activities, specialist and reference books and (online) journals in the fields of medicine and health (with a focus on veterinary medicine, animal health, dentistry, human medicine, and practice management) and law (with a focus on business law, the law of the digital economy, and legal management). In addition, EDRA Media GmbH provides its clients with comprehensive support in the marketing of products and services, in marketing communications and in the organization of trade fair and congress appearances. EDRA Media GmbH is also an event organizer and organizes the annual trade fair and congress LEGAL REVOLUTION.

The merger of their activities under the common umbrella of EDRA Media GmbH creates a strong basis for an even more targeted, comprehensive and faster response to customer needs and requirements. The combination of Edra S.p.A.'s global industry knowledge with LEGAL (R)EVOLUTION GmbH's industry knowledge in Germany, Switzerland, and Austria ensures that customers receive high-quality solutions in the areas of professional information, digital products, marketing, communications, event organization, and training.

"We look forward to providing our customers with the highest level of service and support," said the two managing directors, Giorgio Albonetti and Dr. Jochen Brandhoff, "and we are convinced that EDRA Media GmbH will become a leading media company and event provider for the healthcare and legal industry."

EDRA Media GmbH is 70% owned by Edra S.p.A. and 30% by Dr. Jochen Brandhoff, the founder of LEGAL (R)EVOLUTION.

About Edra S.p.A.: Edra S.p.A. is the core company of the LSWR Group, a media group based in Italy (Milan), which also includes Grupo Asís (Madrid and Zaragoza). With 700 employees in Italy, Germany, Spain, France, Poland, Portugal, Albania, USA, and Mexico, the LSWR Group is one of the leading providers of professional information and solutions in the healthcare sector, especially in veterinary, dental and human medicine, in Europe and beyond.

About LEGAL (R)EVOLUTION GmbH: LEGAL REVOLUTION GmbH (Frankfurt am Main) specializes, among other things, in congress fairs, online media, marketing solutions, as well as training programs in the legal field. These activities are continued by EDRA Media GmbH.