

LEGAL REVOLUTION 2024

EXHIBITOR AND SPONSORING OPTIONS

14. + 15. MAY NÜRNBERG MESSE



INTRODUCTION



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Welcome to Legal Revolution 2024, Europe's largest expo and congress for the entire law firm, legal department, and compliance department – the meeting place for the legal and compliance world! I'm Nara Aslanyan, Head of Business Development and Head of Events. I'll be your guide through the various exhibition and partner options.

Let's start:

1. Format

Seize the opportunity to showcase your products and services at a 2-day expo congress located at NCC West of NürnbergMesse. Engage with attendees at your exhibition booth, lead keynotes and workshops, and immerse participants in experience zones. Expand your network at our events and the dinner party, positioning yourself at the forefront of legal tech, legal innovation, digital economy law, compliance tech, compliance management, and data protection. Enjoy the vibrant atmosphere of expansive exhibition spaces, benefit from dedicated lounges to conduct meetings, and forge global connections at our international corner. Additionally, take advantage of our recruiting area to discover potential talent for your business.

2. Target Audience

- Partners and associates, COOs, data protection officers, legal tech managers, IT managers, and legal operation managers of international, medium-sized and boutique **law firms**
- General counsels, inhouse-counsels, data protection managers, legal tech managers, legal operation managers, and purchase managers of large and medium-sized **legal departments**
- Heads, compliance managers, digitization managers, data protection managers, and purchase managers of large and medium-sized **compliance departments**
- Decision-makers from other staff departments, especially from **data protection offices, supervisory board offices, risk management departments, tax departments, and M&A departments**
- Students of law and IT, legal trainees, and doctoral students
- Consulting firms in the field of legal, compliance, and data protection
- Job seekers in the fields of law and compliance
- Start-ups, Investors

3. Digital Evolution

- Application of Law and Data Analysis
- Organization and Management
- Compliance and Risk
- Specialist information and Education
- Cooperation and Support
- Commercial Law Consulting and other Specialized Fields
- HR, Consulting and Services, Marketing

REVIEW - LEGAL REVOLUTION 2023



NUMBERS

Exhibitors and Partners

75+

Attendees (2 Days)

1250+

Lectures and Panels

80

Speaker

100

A SELECTION OF EXHIBITORS AND PARTNERS



THE DIVERSITY OF THE LEGAL REVOLUTION 2024



Anticipated Numbers

Participants

1700+

Exhibitor & Partner



100+

Speakers

100+

EXHIBITION OPTIONS

Choose either an Exhibitor or Sponsoring option

1. STARTUP / STARTER Package	2. BASIC Package	3. CUSTOMIZED Package
<p>Legal Revolution offers start-ups (not older than 5 years) the opportunity to exhibit at the LR 2024 at favorable special conditions.</p> <p>These exhibition spaces are limited.</p> <p>Present your solutions briefly and concisely 'On Stage' in the LR StartUp Lounge.</p> <p>In essence: 'Content-to-go' as a short presentation, 10 minutes (including moderation by LR 2024)</p> <ol style="list-style-type: none"> Stand area 2 x 2 m Basic framework incl. white walls / aisle sides, open side walls, 0.5 mPower connection 230V/2A, triple plug 2 x full tickets for staff 4 x tickets for clients and partner 	<ol style="list-style-type: none"> Exhibition Space: starting from 6m² every additional m² : 960 € 2 x full tickets for staff Discount for Partners and clients: 20% Marketing presence with Marketing Kit and company information on the website Mentioning in LR 2024 Flyer with logo Mentioning in print and online, before, during and after the event 	<ol style="list-style-type: none"> Exhibition Space: per m²: 960 € Staff Tickets: 200 € per pax. Discount for Partners and clients: <ul style="list-style-type: none"> 10% Discount for a value € 1.000 20% Discount for a value € 2.000 30% Discount for a value € 3.000 Marketing Presence: Placement and linking of the company's logo on the event website <ul style="list-style-type: none"> Logo Listing Event Website: € 500 Logo Listing + Short Profile = € 1.000 Logo Listing + Short Profile + Link to own homepage = € 1.500 All from the above + Online Ad = € 2.000 Marketing Kit for your own communication (logo, flyer, banner etc) Mentioning in LR 2024 Flyer with logo incl. AD in Flyer, half page = € 500 AD in Flyer, full page = € 1.000 Mentioning in print and online, before, during and after the event
<p>Package Price: 3.900 €* </p>	<p>Package Price: 5.700 €* </p>	<p>Package Price: individual* </p>

*All prices are per event and plus VAT. Subject to change.

SPONSORING OPTIONS

Choose either an Exhibitor or Sponsoring option

3. SILVER Package	4. GOLD Package	5. PLATINUM Package
<ol style="list-style-type: none"> 1. Exhibition Space: starting from 10m² every additional m² : 960 € 2. Premium Positioning 3. Meet-the-Expert - 15 Minuten incl. 4. Staff Tickets: 4x pax 5. Discount for Partners and clients: 20% 6. Marketing presence with Marketing Kit and company information on website 7. Mentioning in LR 2024 Flyer with logo 8. Mentioning in print and online, before, during and after the event 9. 10 x tickets for clients and partner 	<ol style="list-style-type: none"> 1. Exhibition Space: starting from 20 m² every additional m² : 960 € 2. Premium Positioning 3. Meetup or Discussion Panel incl. 4. Staff Tickets: 6x pax 5. Discount for Partners and clients: 20% 6. Marketing presence with Marketing Kit and company information on website 7. Mentioning in print and online, before, during and after the event 8. LR 2024 Evening event as official sponsor with your entertainment contribution 9. 10x tickets for clients and partner 	<ol style="list-style-type: none"> 1. Exhibition Space: starting from 30 m² every additional m² : 960 € 2. Premium Positioning 3. Sponsored Lecture & Workshop/Master Class incl. 4. Staff Tickets: 8x pax 5. Discount for Partners and clients: 20% 6. Marketing presence with Marketing Kit and company information on website 7. Mentioning in LR 2024 Flyer with logo 8. Mentioning in print and online, before, during and after the event 9. LR 2024 Evening event as official sponsor with your entertainment contribution 10. 10 x tickets for clients and partner 
<p>Package Price: 9.500 €</p>	<p>Package Price: 19.500 €</p>	<p>Package Price: 28.500 €</p>

*All prices are per event and plus VAT. Subject to change.

SPONSORING OPTIONS

EXCLUSIVE MAIN PARTNER

Lounge with theme - 50m2 -100m²

1. lounge character
2. own F&B offers
3. included Tickets 50x
4. touchpoints for clients and other target audiences
5. meeting point for strategic partner
6. appointments in lounge character
7. 1:1 conversations (network)

Unique evening event (official sponsor of the evening event)

1. own lounge party with VIP clients
2. cocktail bar
3. networking / entertainment

Media appearance

1. official main partner sponsor advertisement on Social Media, Website
2. exclusivity

Content Partner

1. actively participate with your content in different formats
2. specific lead generation possible
3. Advisory board of LR 2024

Branding @NürnbergMesse

Banner, flags, sticker displays, tickets, giveaways

Keynote Speech 15 Minutes on Main stage

Package Price: upon request due to individuality of offer



SPECIAL OPTIONS 2024

Choose either an Exhibitor or Sponsoring option

FORUM PARTNER	LR 2024 EVOLUTION PARTNER	LR TALENT RECRUITMENT PACKAGE
<p>Start Up Price: 13.950 €</p>	<p>See packages above</p>	<p>Package Price: 15.000 €</p>
<ol style="list-style-type: none"> 1. Keynote (20 Min. incl. On- & Off Moderation) in the opening sequence, 2. logo presence in the program flyer 3. Stand space (6 m²), incl. power connection) 4. table display 5. image flyer and banner (Beach flag), 6. display of give-aways for the evening event, 4x participant tickets 	<p>Become official Content Partner of the Legal Revolution and take part in creating unique formats throughout the event. As part of the LR 2024 Advisory Board you help design the topics that shape the future of Legal Innovation.</p> <ul style="list-style-type: none"> • First hour € 10.000 • Two hours € 15.000 • Three hours € 20.000 <p>Participation in a panel discussion (20 minutes including moderation)</p> <p>Free speaker ticket included. The content is coordinated with the project management.</p> 	<ol style="list-style-type: none"> 1. Exhibition Space: starting from 15 m² every additional m² : 960 € 2. HR Corner representation 3. Staff Tickets: 3x pax 4. 10x Tickets for students and young professionals or Meet Up 5. Discount for Partners and clients: 20% 6. Marketing Presence with Marketing Kit and company information on website 7. Mentioning in LR 2024 Flyer with logo 8. Mentioning in print and online, before, during and after the event 9. Listing as official Next Generation Partner LR 2024 

SPEAKING OPTIONS in combination with all packages

All Lectures, Use Cases, Workshops and Discussion Panels (“contributions”) are advertised on LEGAL-REVOLUTION.com, in the program guide and on roll-up banners or similar displays. Contributions should be conducted in English. However, contributions in German are possible. Please contact us for more details.

SPEAKING OPTIONS	TIME	PACKAGE PRICE*
1. Meet the Expert	15 minutes	€ 2.500
2. Sponsored Lectures / Use Case	20 minutes	€ 3.500
3. Participation at Discussion Panel	45 minutes	€ 4.500
4. Meet Up Session	45 minutes	€ 4.500
5. Master Class	60 minutes	€ 5.500
6. Workshop	60 minutes	€ 5.500
7. Intro - Keynote Speech	30 minutes	€ 9.500
8. NEW - Guided Tours	60 minutes	€ 2.500

*All prices are per event and plus VAT. Subject to change.



SPEAKING OPTIONS in combination with all packages



SPONSORED LECTURES / USE CASE

20 minutes

You can involve a client in your speech



MEET THE EXPERT

15 minutes

Inspired speech to give thought to your given topic



PARTICIPATION AT DISCUSSION PANEL

45 minutes

Discussion panel with up to 5 panel participants incl. the moderator(s)



MEET UP

45 minutes

Meetup Session



WORKSHOP

60 minutes

Interactive format with creative and practical activities.



MASTER CLASS

60 minutes

Informative and interactive knowledge transfer



NEW

GUIDED TOURS LEGAL REVOLUTION EXPERIENCE

60 minutes

Be part of the LR 2024 tour with a guide to your specific guide. Attendees up to 15 minutes take part in these exclusive tours and stop at your stand where you can pitch your product to a selected crowd



INTRO - KEYNOTE SPEECH

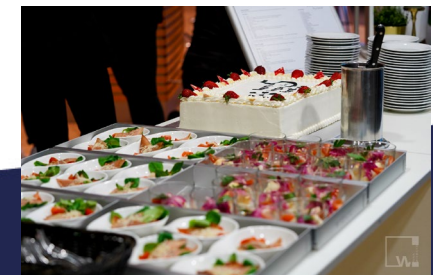
30 minutes

opening LR 24 on the main stage with your inspiring story

SIDE SPONSORING OPTIONS

Sponsors will be highlighted in all Marketing communication before, during and after the event

SIDE SPONSORING OPTIONS	SPONSORING DESCRIPTION
Sponsoring – Business breakfast	<p>On 2nd day, sponsor the Business breakfast in a designated area and get the opportunity to meet clients again in a relaxed atmosphere. You can give out vouchers to your VIP clients to make sure that they will be part of the event.</p> <p>Price : € 7.500</p>
Coffee break sponsorship	<p>Networking at it's best: The event participants have the opportunity during the breaks to make contacts at coffee bars. Coffee, tea, soft drinks and pastries are free. You can order coffee mugs with your company logo to draw attention to your commitment, e.g. with table displays.</p> <p>Price: € 2.500 per coffee break</p>
Lunch Sponsorship	<p>As a lunchtime sponsor, you may provide napkins at your own expense. The print is a combination of the LR 24 logo and that of the sponsor. You have the opportunity to extend your presence with place cards, pennants or similar.</p> <p>Price: € 7.500</p>
Branded Coffee Bar Station	<p>All-inclusive concept. People meet at the bars for networking opportunities and have conversations with coffee, tea and soft drinks. The costs for the bar counter, back wall and beverage offer are covered by organizer. The sponsor can design the back wall of the bar and the bar counter. The implementation is commissioned by the organizer. The printing costs are already included in the sponsorship.</p> <p>Price: € 7.500</p>



SPONSORING GIVEAWAYS

GIVEAWAY OPTIONS	SPONSORING DESCRIPTION
Conference bag	This bag is discreetly printed with the LR logo and the provided sponsor logos. In addition to information material from the LR 2023, a flyer from the sponsor can be enclosed. Flyers from other exhibitors will be enclosed. Edition: 1,250 pieces Price: € 10.000 (excluding production costs)
Pen - Conference bag	The pen with a sponsor's company logo is placed in the conference folder (circulation approx. 1250 pieces) inserted, which all participants receive when they check in. The respective sponsor delivers and produces at his own expense. Price: € 1.000
Writing pads - Conference folder	The writing pad with the sponsor's company logo is placed in the conference folder (circulation approx. 1250 pieces), which all participants receive when they check in. The respective sponsor delivers and produces at his own expense. Price: € 1.000
Flyer inserts	A flyer will be put in the conference bag and distributed to all participants of the event. Price, 4 pages: € 1.250 Price, 8 pages: € 1.750
Giveaway	As a sponsor, you have the opportunity to give the participants a give-away (at the entrance or during breaks). The sponsor produces and delivers this gift at own expense. Price: € 7.000
Next Generation Sponsoring	Sponsor 10 tickets for young people and students and invest in the next generation. As a sponsor, you will be explicitly honoured for your commitment. Upon availability
Other Branding options at NürnbergMesse	For any other specialised branding options directly at Nürnberg Messe, please get in contact with us



Not the right sponsoring object for you?

Feel free to approach us with your own ideas. Maybe you already have good experiences with other ideas and would like to integrate them into our event. Contact us for more information.

MEDIA OPTIONS

LRZ.legal is the online journal on lrz.legal.

Feel free to contact us for illustrative examples.

ONLINE SERVICES - LRZ.legal	PACKAGE TYPE	TIME	PACKAGE PRICE *
Banner main page (>768px) to the right of posts (769px) above "Most read posts" - Size - 320 x 200 px	ALL	1 month	€ 990
Sponsored article available (so far all published articles are still online) 35.000 characters	ALL	At least 36 months	€ 1.490
Top banner / Main partnership LRZ (>768px) at the top right in the logo / menu bar - Size 300 x 60 px	GOLD, PLATINUM, MAIN PARTNER	Minimum 2 months	€ 2.495

MATERIAL OPTIONS	SPONSORING DESCRIPTION
Program Flyer	The four-color program flyer (DIN long) will be emailed to our database and attendees contacts in April 2024. It is also part of the conference documents during LR 2024. Price: € 2.000
Exhibitor directory	1/1 advertisement on the 2nd page Price € 750.00 1/1 advertisement on the penultimate page Price € 550.00
Online Banner - Homepage of LR 2024	Banner on Homepage of LR 2024 for 2 months. Limited availability Price: € 2.000

YOUR REASONS TO PARTICIPATE

FOR LEGAL AND COMPLIANCE COMPANIES

- Show your full range of services digital transformation: products, solutions, tools, technologies, services, concepts and advice.
- Demonstrate your competence and capability.
- Meet decision makers and expand your customer portfolio by winning new leads.
- Use the platform for your employer branding and learn about digital young and next professionals in a personal meetup.
- Get to know new start-ups that are relevant for your digital business development that are interesting.
- Use the platform to create new partnerships and agreements

FOR START-UPS

- Meet potential partners and companies to push your business.
- Present your new approaches and innovations and present your business model.

FOR EVERYBODY

- Benefit from the rich network of legal professionals and affiliates + the content presented at the different speaking formats



GET IN CONTACT WITH US

WE ARE LOOKING FORWARD TO SUPPORTING YOU!



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