

WELCOME TO

LEGAL REVOLUTION

2025

# SEPTEMBER 17 + 18

## Vogel Convention Center in Würzburg

**A NEW LOCATION  
AWAITS YOU**

**MAKE IT YOURS**

**VCC  
WÜRZBURG**







WELCOME HOME





# LEGAL REVOLUTION

Highlights of exhibitors from past and present events



**LAWLIFT**



**DILITRUST**



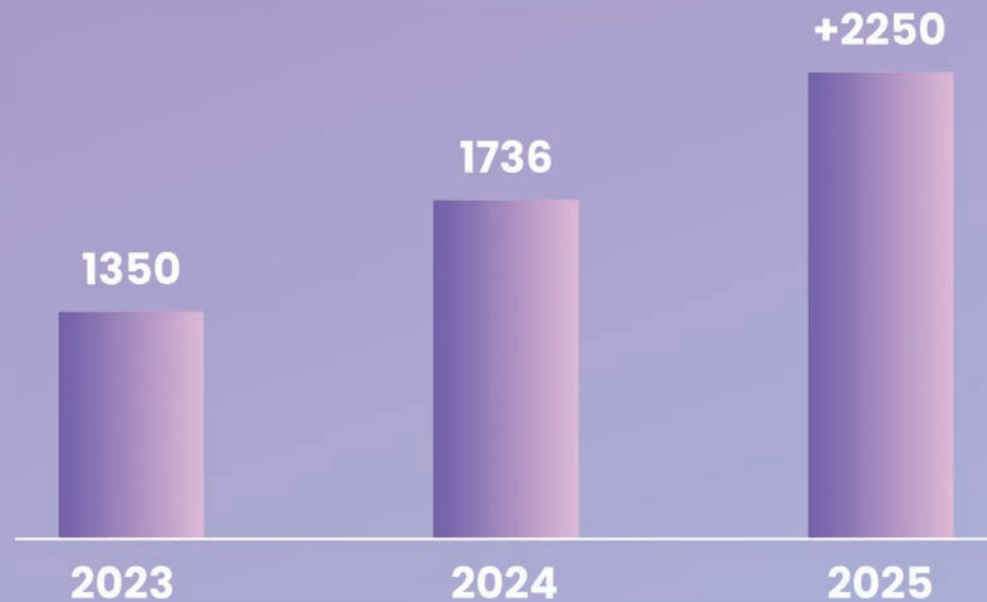
**Prime Legal AI**  
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**THOMSON REUTERS®**

# EUROPE'S LARGEST EXPO AND CONGRESS FOR LEGAL INNOVATION AWAITS:

- LEGAL & COMPLIANCE TECH
- LAW OF THE DIGITAL ECONOMY
- DATA PROTECTION



STEADY GROWTH OF ATTENDEES EACH  
YEAR





## **MEET 2250+ PROFESSIONALS FROM:**

- LAW FIRMS
- LEGAL DEPARTMENTS
- COMPLIANCE DEPARTMENTS
- DATA PROTECTIONS OFFICES
- SUPERVISORY BOARD OFFICES
- CYBER SECURITY ORGANIZATIONS
- STUDENTS OF LAW
- IT JOB SEEKERS
- START-UPS and INVESTORS



# FROM 15+ COUNTRIES. THE TOP 12 BEING:



GERMANY



SWITZERLAND



AUSTRIA



UK



DENMARK



BELGIUM



SPAIN



FRANCE



ITALY



CZECH  
REPUBLIK



NETHERLAND



UAE





# MAXIMIZE YOUR SUCCESS WITH OUR NOVEL LREVENTAPP 2025:

A powerful tool for boosting visibility and connecting with relevant attendees, the app helps exhibitors showcase products and engage clients digitally.

- 1 Increased Visibility:** Showcase your profile and key offerings, automatically recommended to relevant attendees.
- 2 Targeted Connections:** Matchmaking connects you with the most relevant leads for your business.
- 3 Real-Time Engagement:** Interact with attendees instantly via chat and live sessions.



**WITH 100+ SPEAKERS ALONGSIDE  
THE EXPO ON 3 STAGES.**

**READY TO BOOST YOUR BOOTH?**

TIME TO CHECK OUT OUR EXHIBITOR  
OPTIONS ON THE NEXT PAGES... —————>

KINDLY NOTE THAT ALL THE PRICES INDICATED IN THE  
CURRENT DOCUMENT ARE EXCLUSIVE OF VAT.





# CHOOSE BETWEEN ONE OF OUR EXHIBITION BOOTH PACKAGES

All packages include

- ☐ Production of individual counter branding
- ☐ Wi-Fi access
- ☐ Power supply



BASIC



SILVER



GOLD



PLATINUM

# 1. OUR BASIC PACKAGE:

**PRICING: 6.900€**

**SPECIAL PRICE** for start-ups younger than 5 years: **5.500€**

- **Exhibition space:** 8m<sup>2</sup>
- Back wall, high chair, counter with logo and lightning
- Logo on Website, program flyer, our new event App
- Banner on LRZ web magazine
- WiFi access provided
- Power supply
- 2 full staff tickets
- ***Unlimited Expo tickets*** for clients and partners
- +4 “Expo and Congress” tickets
- +20% discount on further “Expo and Congress” tickets





## 2. OUR PARTNER PACKAGES

Package	PLATINUM 33.500€	GOLD 23.500€	SILVER 11.500€
Exhibition	1.Exhibition space <b>35m²</b> <b>2.Premium positioning</b> 3.Power supply 4.WiFi access	1.Exhibition space <b>25m²</b> <b>2.Notable Positioning</b> 3.Power supply 4.WiFi access	1.Exhibition space <b>15m²</b> 2.Power supply 3.WiFi access
Speaking & Presenting	1.Meet-the-Expert – 15 min presentation on Partner Stage 2.Sponsored Lecture on Partner Stage (20 min) 3.Workshop (30 min) <b>4.Masterclass(45min)</b> <b>5.Participation in Panel Discussion on Main Stage</b>	1.Meet-the-Expert – 15 min presentation on Partner Stage 2.Sponsored Lecture on Partner Stage (20 min) 3.Workshop (30 min)	1. Meet-the-Expert – 15 min presentation on Partner Stage
Branding	1. <b>Premium Logo integration</b> on Website, LR event app, program flyer and all other conference materials 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times <b>5.Top Banner placement on LRZ web magazine for 3 months prior to LR’25. – 1/2 million impressions and 65.000 unique readers per year.</b> 6.LR 2025 Evening event as an official sponsor with company entertainment contribution <b>7.Exclusive Logo integration on Screens in the entry Hall</b> <b>8.Appearance in the after-movie</b>	1.Logo integration on Website, LR event app and program flyer 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times 5.Banner placement on LRZ web magazine for 2 months prior to LR’25. – 1/2 million impressions and 65.000 unique readers per year. 6.LR 2025 Evening event as an official sponsor with company entertainment contribution	1.Logo integration on Website, LR event app and program flyer 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times 5.Banner placement on LRZ web magazine for 1 month prior to LR’25. – 1/2 million impressions and 65.000 unique readers per year.
Marketing	1.Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo <b>2.Exclusive mentioning in sector-leading digital newsletters</b>	1. Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo	1. Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo
Lead Generation	1. Premium Lead Generation 2. 1:1 Meetings and Partner Meetings	1. Premium Lead Generation 2. 1:1 Meetings and Partner Meetings	1. 1:1 Meetings
Ticketing	1. <b>Unlimited Expo tickets for clients and partners</b> 2. <b>8</b> full staff tickets 3. <b>30</b> “Expo and Congress” tickets 4. <b>30%</b> discount for clients and partners <b>5. Two VIP tickets</b>	1. <b>Unlimited Expo tickets for clients and partners</b> 2. <b>6</b> full staff tickets 3. <b>20</b> “Expo and Congress” tickets 4. <b>25%</b> discount for clients and partners	1. <b>Unlimited Expo tickets for clients and partners</b> 2. <b>4</b> full staff tickets 3. <b>10</b> “Expo and Congress” tickets 4. <b>20%</b> discount for clients and partners

### 3. OUR ADDITIONAL PARTNER OPTIONS:

#### LR EMERGING TALENT RECRUITMENT PACKAGE

- Exhibition Space: 25m<sup>2</sup> in the Emerging Talents Lounge
- Listing as an official LR25 Next Generation Partner
- MeetUp Session/Company presentation
- Marketing presence with Marketing Kit and company information on the website
- Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo
- Mentioning in LR25 Flyer with logo
- **Unlimited Expo tickets** for clients and partners
- Staff Tickets: 3x full tickets
- 30x Tickets for students and young professionals
- 20% Discount for Partners and clients

**PRICING: 19.000€**





### 3. OUR ADDITIONAL PARTNER OPTIONS:

#### **LR NETWORKING AREA SPONSOR**

Become our 'Networking Area' partner

**PRICING: 5.000€**


#### **LR EMERGING TALENTS AREA SPONSOR**

Become our 'Emerging Talents Area' partner

**PRICING: 5.000€**







How do we react on the  
rapid change brought by  
the evolution of the legal system?

### 3. OUR ADDITIONAL PARTNER OPTIONS:

SPEAKING AND PRESENTING OPTIONS

#### **KEYNOTE SPEECH**

- Opening LR25 on the main stage with your inspiring story
- LENGTH: 30 MINUTES

**PRICING: 9.500€**





### 3. OUR ADDITIONAL PARTNER OPTIONS:

#### SPEAKING AND PRESENTING OPTIONS

##### MASTERCLASS

- INFORMATIVE AND INTERACTIVE KNOWLEDGE TRANSFER
- LENGTH: 45 MINUTES

**PRICING: 7.500€**



##### SPONSORED LECTURE

- SHARE USE CASE // YOU CAN INVOLVE A CLIENT IN YOUR SPEECH
- LENGTH: 20 MINUTES

**PRICING: 3.500€**



##### WORKSHOP

- INTERACTIVE FORMAT WITH CREATIVE AND PRACTICAL ACTIVITIES
- LENGTH: 30 MINUTES

**PRICING: 5.000€**



##### MEET THE EXPERT

- INSPIRING SPEECH TO GIVE THOUGHTS ON YOUR GIVEN TOPIC
- LENGTH: 15 MINUTES

**PRICING: 2.500€**



## 4. ADD 'PREMIUM LEAD GENERATION' TO YOUR LR EVENT APP:

This package helps you generate valuable leads, analyze your event performance, and engage in real-time with potential clients!

- 1 Lead Generation: Download a lead list of all interested participants.
- 2 Personal Lead List: Export personal leads based on chats or scheduled 1:1 meetings.
- 3 A complete quantitative analysis: profile visits, agenda points confirmations, number of confirmed meeting etc.
- 4 Live Visitor View: See in real-time who is viewing your company profile.
- 5 Exhibitor Chat: A separate chatroom for all employees of your exhibitor profile, where you can communicate directly with interested participants.

**PRICING: 1.000€**





**GET IN TOUCH**

**WE ARE LOOKING FORWARD  
TO SUPPORTING YOU**

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