

LEGAL REVOLUTION

Where Europe's legal future takes shape

21–22 September 2026 | Estrel Berlin

7th edition

International program

Exhibition + Congress



Not a booth. A market position

Legal Revolution 2026 is being built as Germany's international platform for law, AI, legal tech, compliance and legal leadership — connecting vendors, founders and advisors with the buyers shaping the next phase of legal transformation.

Why exhibitors should act now

- Berlin becomes the home base for the next phase
- Main congress program moves to English
- Strategic alliances extend reach across Europe and beyond
- New engagement mechanics drive booth traffic



The Berlin shift is a market signal

2026 is not a relocation. It is a strategic reset.

Starting with its 7th edition, Legal Revolution will take place in Berlin — with the 2026, 2027 and 2028 editions scheduled at Estrel Berlin.

2026

Berlin launch edition

2027

continuity and growth

2028

established international platform

For sponsors, this creates something rare: a first-mover opportunity inside a platform designed for multi-year international growth.

Why Berlin — why Estrel

A capital city, a larger venue and an international growth agenda.



Berlin sits at the intersection of law, politics, business and digital innovation. **Estrel Berlin** offers a high-capacity congress setting for exhibition areas, main-stage programming, workshops, networking formats and hospitality under one roof.

Sponsor relevance

- more international access
- larger exhibition potential
- stronger technology ecosystem
- higher visibility for strategic partners

Legal Revolution goes international

English-language congress. European agenda. Global conversation.

From 2026, the main congress program is designed for an international audience with international speakers, a professionally moderated main stage and an agenda focused on the issues transforming legal practice across Europe and beyond.

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Main stage in English

International speakers

Professional moderation

After-event networking with music

Selected Partner Stage sessions may remain market-specific where this creates greater value for targeted audiences.

The market is moving toward bigger legal innovation platforms

Europe's leading events are becoming more international, more AI-driven and more commercially relevant.

Legal Revolution 2026 is being built in this context: not as a local trade fair, but as a German-based international platform for the legal innovation market.

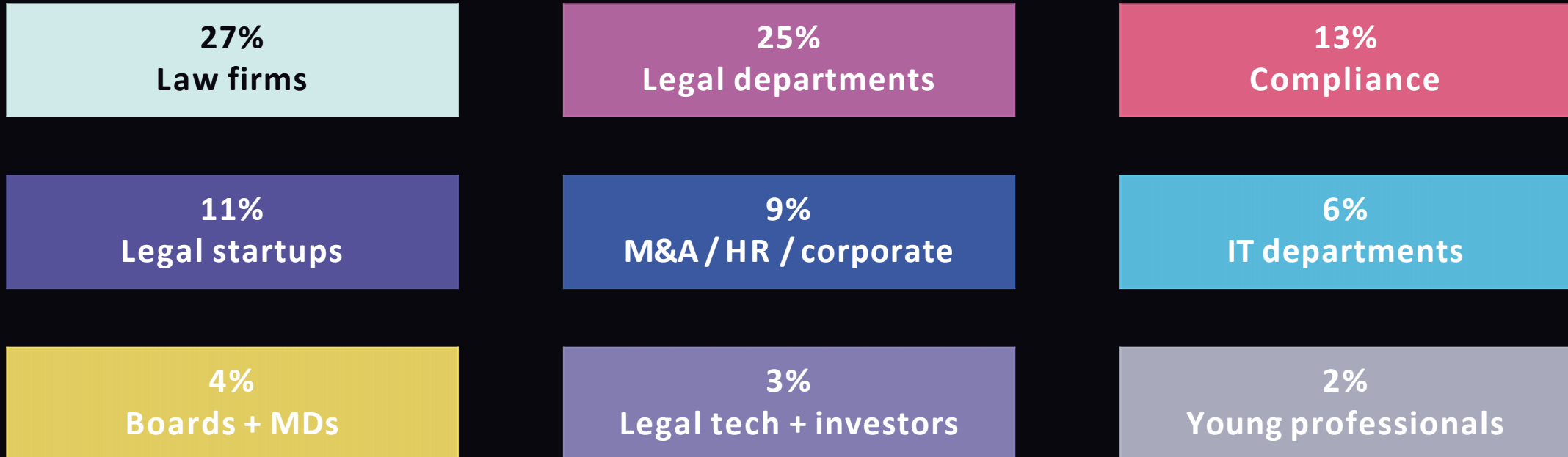
100+
speakers
150+ sessions

1000+
attendees
80+ partners

The opportunity: Legal Revolution stands as the strongest international bridge into DACH's legal innovation market.

Audience quality: the visitors exhibitors need to meet

A concentrated mix of buyers, decision-makers, operators and innovation teams.



52% of the audience comes from law firms and in-house legal departments — the commercial core exhibitors want to reach.

Meet the people who can change your pipeline

Legal Revolution is designed for conversations that can become business.

General Counsel
Legal operations

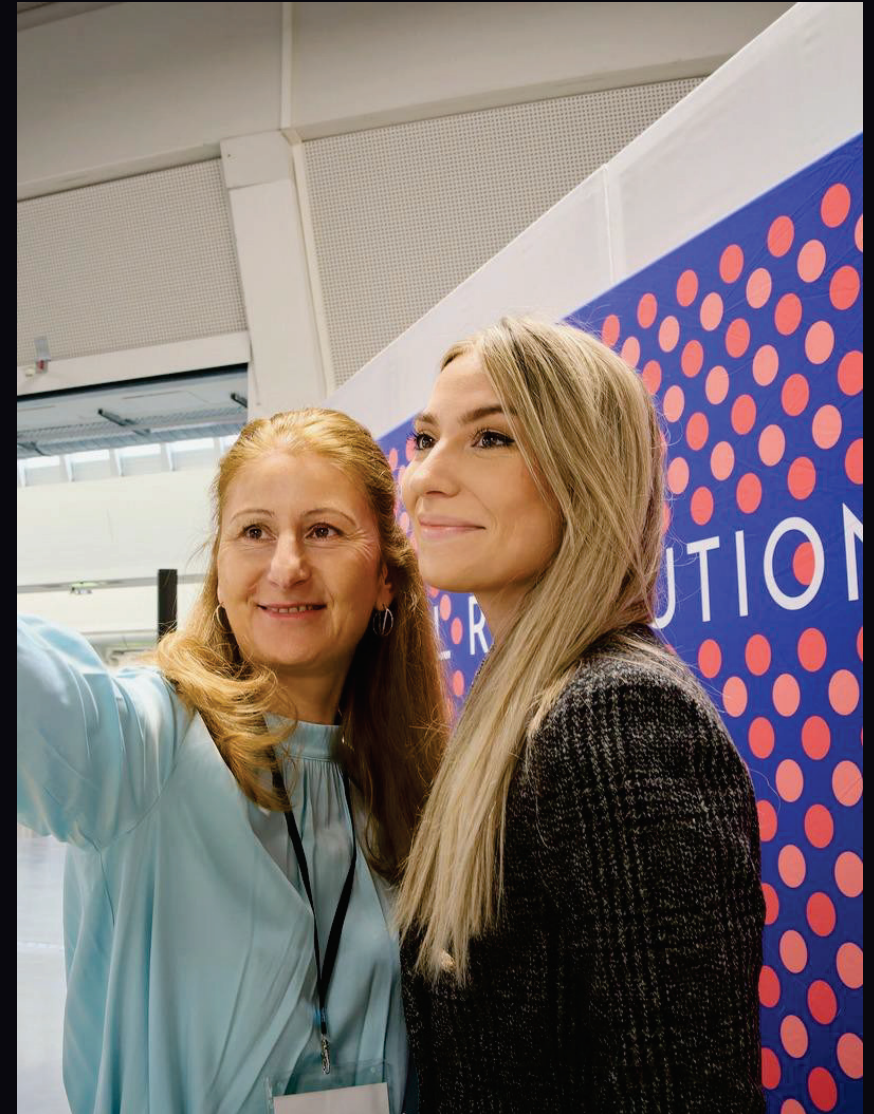
Law firm partners
Innovation managers

Compliance
Data protection

Legal AI vendors
Startups + investors

IT / M&A / HR
Business functions

The value for exhibitors is not simply visibility. It is access to buyers, operators and ecosystem leaders who are actively reshaping and rethinking how legal work gets done.



Insights from Reality

A program built around the issues buyers are solving now

**AI governance
Legal AI adoption**

**EU AI Act
Risk + compliance**

**Legal operations
Process redesign**

**Cybersecurity
Data + privacy**

**Contract intelligence
Automation**

**Future law firms
Service delivery**

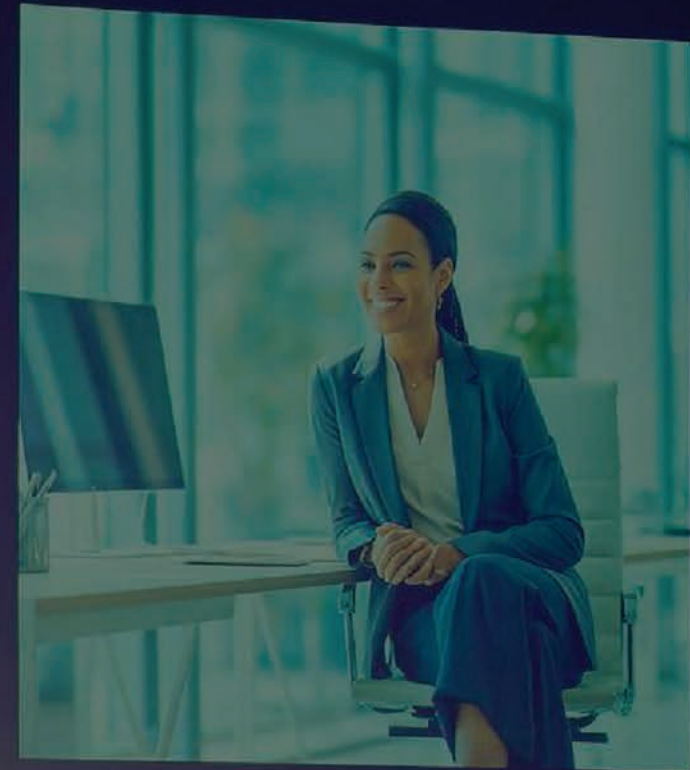


Exhibit where your product narrative directly meets the market agenda.

Current developments. Practical decisions. Global relevance.

Strategic alliances will extend the reach of LR2026

Internationalization is not only a language decision — it is an ecosystem strategy.

Legal Revolution is building partnerships with EU-based legal tech associations, innovation organizations and ecosystem platforms — including the recently concluded partnership with Global LegalTech Hub (GLTH).

Law firms

Legal departments

Legal tech

Compliance

Investors

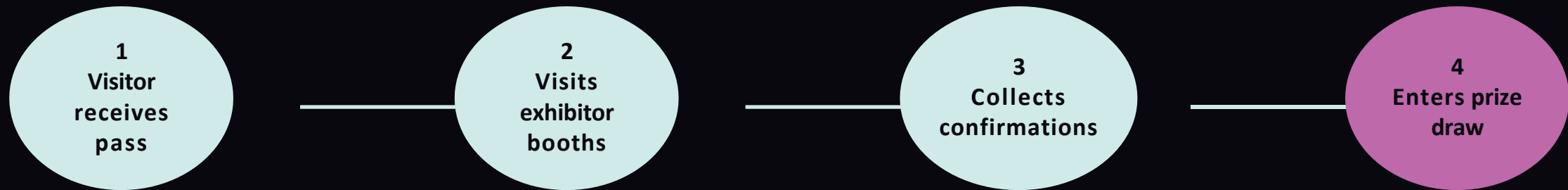
Innovation hubs

For exhibitors, this means broader visibility before the event and stronger cross-border relevance during the event thanks to the Event APP.

New: Exhibitor Discovery Pass

A visitor engagement mechanic designed to increase booth attendance.

Every visitor receives a Discovery Pass listing the exhibitor booths. To enter the final prize draw, visitors collect confirmations from participating booths after learning about each exhibitor's offering.



Impact for exhibitors: more booth conversations, more qualified product exposure and stronger retention until the final session.

The experience keeps the room alive

Congress program, exhibition, networking and music — one attendee journey.

A professionally moderated main stage will keep the program moving with clarity and energy. The after-event networking format, accompanied by music, extends conversations beyond the formal agenda.

Why it matters commercially

- attendees stay longer
- exhibitors receive more exposure
- informal moments create warmer leads
- final prize draw reinforces end-of-event retention

Ways to participate

Choose the level of visibility that matches your market ambition.

Exhibit

Booth presence, app profile, client tickets and direct access to the Legal Revolution audience.

Sponsor

Stage visibility, campaign integration, stronger brand association and premium positioning.

Lead the agenda

Keynotes, panels, workshops and thought leadership formats connected to the topics buyers care about.

Packages include combinations of exhibition space, speaking formats, branding, marketing integration, tickets, meeting opportunities and app-based lead generation.

Make Berlin Yours

Join Legal Revolution 2026 as an exhibitor or sponsor and place your brand inside the European conversation on law, AI, compliance and innovation.

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Contact: n.aslanyan@legal-revolution.com
legal-revolution.com

Book your stand

Sponsor the platform

Join the room

