Privacy Policy of EDRA Media GmbH

This Privacy Policy applies to the collection, processing and use of your personal data (“data processing”) when using the website of LEGAL REVOLUTION 2026 and related activities, such as the publication “LRZ” and events including LEGAL REVOLUTION 2026.

Our customers, exhibitors, business partners and employees should know how EDRA Media GmbH handles their data.

The protection of your personal data is of particular concern to us. We collect and process your data in all of the above areas exclusively on the basis of statutory provisions, in particular the provisions of the German Federal Data Protection Act (BDSG) and the General Data Protection Regulation (GDPR). In this Privacy Policy, we inform you about the most important aspects of data processing in connection with the use of our website, our publications and our events.

Below, we would like to inform you in detail which data we collect, process and use for which purpose, and which rights data subjects have.

For better readability, the generic masculine form is used in the German source text. Female and other gender identities are expressly included.

§ 1 Name and address of the controller

The controller responsible for data processing is:

EDRA Media GmbH, Am Hauptbahnhof 16, 60329 Frankfurt am Main Germany

Managing Director authorised to represent the company: Giorgio Albonetti
Register court: Amtsgericht Frankfurt am Main Commercial register number: HRB 107740

§ 2 Contact for data-protection matters

EDRA Media GmbH Data Protection Department Am Hauptbahnhof 16, 60329 Frankfurt am Main Germany Info@LEGAL-REVOLUTION.com

§ 3 Scope of the processing of personal data

In order to ensure the functionality of our website and the provision of our content and services, such as our publications, events and webinars, it is necessary for us to collect and use personal data of our users. This also applies in particular to our events, which we conduct partly as online events and partly as in-person events.

Personal data is stored and processed on servers in the European Union. All data is encrypted using SSL.

Data processing is carried out on the basis of the statutory provisions of Art. 6(1)(b) GDPR (contractual or pre-contractual relationship), Art. 6(1)(c) GDPR (legal obligation), or, where these legal bases do not apply in an individual case, on the basis of Art. 6(1)(a) GDPR (consent) and/or Art. 6(1)(f) GDPR (legitimate interest).

In detail, your data is collected and processed as follows:

Representatives of exhibiting companies (exhibitors)

Data: Company data including addresses, contact names and communication data; photographs taken during the event; industry-affiliation information; product data; contract, payment and billing data; access data when logging in to the website; IP address.

Purposes: Conducting LEGAL REVOLUTION; handling the relevant business process; ticket sales; market and opinion research; sending event-related offers by the organiser itself or by service providers commissioned by it; information before and after the event; postal advertising; transmission and updating of our exhibitor records and forwarding selected data to individual service providers for contract performance; transmission of photographs to commissioned agencies and embedding photographs in social media platforms.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with a legal obligation; consent; legitimate interest.

Representatives of companies visiting trade fairs, conference participants, speakers, panel-discussion participants and moderators

Data: Addresses, contact names and communication data (except to exhibitors); industry-affiliation information; photographs taken during the event; product data; contract and billing data; access data when logging in to the website; IP address.

Purposes: Conducting LEGAL REVOLUTION; accreditation; ticket sales; market and opinion research; sending event-related or subject-specific offers by the organiser itself, by service providers commissioned by it, or by exhibitors after the congress and exhibition; information before and after the event; postal advertising; forwarding selected data to individual service providers for contract performance; transmission of photographs to commissioned agencies and embedding photographs in social media platforms.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with a legal obligation; consent; legitimate interest.

Interested parties / participants in competitions

Data: Company data including addresses, contact names and communication data; industry-affiliation information; product interests.

Purposes: Conducting LEGAL REVOLUTION; handling the relevant business process; market and opinion research; sending event-related offers by the organiser itself or by service providers commissioned by it; information before and after the event; postal advertising; forwarding selected data to individual service providers for contract performance.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; consent; legitimate interest.

Registered journalists and bloggers

Data: Company data including addresses, contact names and communication data; access data when logging in to the website; IP address.

Purposes: Conducting LEGAL REVOLUTION; accreditation; sending event-related offers by the organiser itself or by service providers commissioned by it; information before and after the event; postal advertising; forwarding selected data to individual service providers for contract performance.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; legitimate interest in reporting on LEGAL REVOLUTION; consent.

Contacts at suppliers, service providers and other business partners

Data: Company data or institutional data including addresses, contact names and communication data; service information; contract and billing data.

Purposes: Conducting LEGAL REVOLUTION; handling the relevant business process; market and opinion research; sending event-related offers by the organiser itself or by service providers commissioned by it; information before and after the event; postal advertising; forwarding selected data to individual service providers for contract performance.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with legal obligations; consent.

Website users without data entry

Data: Access data, IP addresses.

Purposes: Evaluation; optimisation of the website.

Legal basis: Legitimate interests: secure operation of the website and website optimisation.

Recipients of e-mail communication

Data: Addresses, contact names and communication data.

Purposes: Conducting LEGAL REVOLUTION; market and opinion research; sending event-related offers by the organiser itself or by service providers commissioned by it; information before and after the event.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with legal obligations; consent.

Employees

Data: Personnel data.

Purposes: Internal communication; personnel management; payroll/accounting.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with legal obligations.

Participants and speakers in our webinars

Data: First name, last name, telephone number (optional), e-mail address, profile picture (optional), address, communication data, photographs and videos taken during the webinar, chat contributions, contract and billing data, access data when logging in to the webinar platform, IP address.

Purposes: Conducting the webinar; registration; sending event-related or subject-specific offers; information before and after the event; postal advertising; forwarding selected data to individual service providers for contract performance; forwarding contact details to other webinar participants; transmission of photographs and videos to the webinar organisers; transmission of photographs and videos to commissioned agencies and embedding photographs and videos in social media platforms.

Legal bases pursuant to Art. 6 GDPR: Performance of a contract or implementation of pre-contractual measures; compliance with a legal obligation; consent; legitimate interest.

If you use the contact form on our website, which can be used for electronic contact, or contact us via our e-mail address, the personal data transmitted by you will be stored automatically. The storage serves solely the purpose of processing or contacting the data subject. The data is not disclosed to third parties. Where the user has given consent, the legal basis for processing the data is Art. 6(1)(b) GDPR (pre-contractual or contractual relationship).

§ 4 Legal bases for the processing of personal data referred to above

Where the processing of personal data is necessary for the performance of a contract to which the data subject is party, Art. 6(1)(b) GDPR serves as the legal basis. This also applies to processing operations necessary for the implementation of pre-contractual measures.

Where processing of personal data is necessary for compliance with a legal obligation to which our company is subject, Art. 6(1)(c) GDPR serves as the legal basis.

Where we obtain consent from the data subject for processing operations involving personal data, Art. 6(1)(a) GDPR serves as the legal basis.

Where processing is necessary for the purposes of a legitimate interest pursued by our company or by a third party and the interests, fundamental rights and freedoms of the data subject do not override that interest, Art. 6(1)(f) GDPR serves as the legal basis for processing.

§ 5 Recipients of data or categories of recipients

Recipients of the data include public bodies that receive data on the basis of statutory provisions (e.g. social-security institutions, tax authorities), internal departments involved in carrying out the relevant business processes (personnel administration, accounting, banks/payment service providers, finance, customer service, marketing, sales), transport/shipping companies commissioned by us for products to be shipped, event or training-platform providers — some of which are not processors — and contractual partners and business partners, insofar as statutory provisions require or permit this.

No further transfer of data to third parties takes place, with the exception of the transfer of credit-card data to the processing institutions for the purpose of debiting the purchase or seminar price, or to our ticketing service provider, to the transport/shipping company commissioned by us for delivery of goods, and to our tax adviser for compliance with our tax obligations.

After entering and transmitting data for the purchase of a ticket for LEGAL REVOLUTION 2026, the data is transferred directly via an encrypted connection to the server of the external service provider pretix.

For our webinars, we use the software of the external service provider Zoom. If the “Zoom” app is not to be used, the basic functions can also be used via a browser version available on Zoom’s website. When Zoom’s website is accessed, Zoom as provider is responsible for data processing. Zoom is a service provided by a provider based in the United States. Personal data is therefore processed in a third country. We have concluded a data-processing agreement with the provider that meets the requirements of Art. 28 GDPR and the safeguards under Art. 46 GDPR.

§ 6 Routine deletion and storage of personal data

We process and store personal data of the data subject only for the period necessary to achieve the purpose of storage or where a storage period is provided for by the European legislator or another legislator in laws or regulations to which the controller is subject.

If the storage purpose ceases to apply or a storage period prescribed by the European legislator or another competent legislator expires, the personal data is routinely blocked or deleted in accordance with statutory provisions.

§ 7 Your rights

If personal data relating to you is processed, you are a data subject within the meaning of the GDPR. Under certain circumstances, subject to certain exceptions and applicable law, you may have the following rights with respect to personal data concerning you:

Right of access

You may request confirmation from us as to whether personal data concerning you is being processed by us. If such processing exists, you may request information from us as controller.

Right to rectification

You have the right to rectification and/or completion vis-à-vis us if the processed personal data concerning you is inaccurate or incomplete.

Right to restriction of processing

You may request the restriction of the processing of personal data concerning you.

Right to erasure

You may request that personal data concerning you be erased without undue delay.

Right to notification

If you have exercised your right to rectification, erasure or restriction of processing vis-à-vis us, we are obliged to notify all recipients to whom the personal data concerning you has been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves disproportionate effort.

Right to data portability

You have the right to receive the personal data concerning you that you have provided to the controller in a structured, commonly used and machine-readable format.

Right to object where processing is based on legitimate interest

You have the right, on grounds relating to your particular situation, to object at any time to the processing of personal data concerning you that is based on Art. 6(1)(e) or (f) GDPR; this also applies to profiling based on those provisions.

We will no longer process the personal data concerning you unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims.

Where personal data concerning you is processed for direct-marketing purposes, you have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling insofar as it is related to such direct marketing. If you object to processing for direct-marketing purposes, the personal data concerning you will no longer be processed for those purposes.

In connection with the use of information-society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by automated means using technical specifications.

Right to withdraw consent under data-protection law

You have the right to withdraw your declaration of consent under data-protection law at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Automated individual decision-making, including profiling

You have the right not to be subject to a decision based solely on automated processing — including profiling — which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision:

- is necessary for entering into or performing a contract between you and the controller;
- is authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard your rights, freedoms and legitimate interests; or
- is based on your explicit consent.

However, such decisions may not be based on special categories of personal data pursuant to Art. 9(1) GDPR unless Art. 9(2)(a) or (g) applies and suitable measures to safeguard your rights, freedoms and legitimate interests have been taken. In the cases referred to above, the controller implements suitable measures to safeguard your rights, freedoms and legitimate interests, including at least the right to obtain human intervention on the part of the controller, to express your point of view and to contest the decision.

Requests for access, rectification and erasure as well as withdrawal of consent or objection to further use of data may be submitted informally to:

LEGAL REVOLUTION 2026 / EDRA Media GmbH Data Protection Department Kaiserstraße 53 60329 Frankfurt am Main Germany Info@LEGAL-REVOLUTION.com

Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your residence, place of work or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes the GDPR. The supervisory authority with which the complaint has been lodged will inform the complainant of the status and outcome of the complaint.

§ 8 Cookies, social media plug-ins, Google Analytics and similar services

Cookies

We use so-called “cookies” on our websites. Cookies are small text files that are stored on your computer and saved by your browser. By setting cookies, our web server can recognise your browser, your individual settings on our websites and, where applicable, parts of login data in encrypted form, thereby making it easier for you to use our pages and enabling automatic login. The following data may be stored and transmitted in cookies:

- origin (country and city);
- language;
- operating system;
- device (PC, tablet or smartphone);
- browser and all add-ons used;
- computer resolution;
- visitor sources (Facebook, search engine or referring website);
- which files were downloaded;
- which videos were watched;
- whether advertising banners were clicked;
- where the visitor went, whether they clicked on other pages of the portal or left it completely;
- how long the visitor stayed.

The purpose of using technically necessary cookies is to simplify the use of websites for users. We also use cookies for Google Analytics; please see below. Some functions of our website cannot be offered without the use of cookies. For these functions, it is necessary for the browser to be recognised even after changing pages. Usage data collected by technically necessary cookies is not used to create user profiles.

The legal basis for the processing of personal data using necessary cookies is our legitimate interest pursuant to Art. 6(1)(f) GDPR. Before using non-necessary cookies, we obtain your consent.

Cookies are stored on the user’s computer and transmitted by the user to our site. As a user, you therefore have full control over the use of cookies. Via your browser settings, you can reject cookies, delete cookies from your computer, block cookies or be asked before a cookie is set. The cookies set by us are deleted from your computer after each session. If cookies are deactivated for our website, not all functions of the website may be fully usable.

Social media plug-ins

On this website you will find so-called social media plug-ins. These allow you to share selected articles in your networks.

On our websites you will find button links to our profiles on social media platforms such as Facebook, Twitter/X, LinkedIn, Xing, Instagram and YouTube. If you are logged in to one of these social media platforms while visiting one of our pages and activate one of the social media buttons, the relevant platform may assign this to your account and collect data about you in this context. Please refer to the privacy notices of the respective social media platforms for the

purpose and scope of data collection and the further processing and use of data by those platforms, as well as your rights and settings options to protect your privacy. These plug-ins, if activated, transmit information about access (IP address, no SSL-protected data) to the companies operating the networks whenever a page is accessed.

Google Analytics

EDRA Media GmbH uses Google Analytics, a web analytics service of Google Inc. (“Google”). Google Analytics uses text files stored on your computer that enable analysis of your use of the website (“cookies”). The information generated by the cookie about your use of this website is usually transmitted to and stored on a Google server in the United States. Since EDRA Media GmbH has activated IP anonymisation on this website, your IP address will, however, be shortened by Google within Member States of the European Union or in other contracting states to the Agreement on the European Economic Area beforehand. Only in exceptional cases, for example in the event of technical failures in Europe, may it be necessary for the full IP address to be transmitted to a Google server in the United States and shortened there. On behalf of EDRA Media GmbH, Google will use this information to evaluate your use of the website, compile reports on website activity and provide other services relating to website and internet use to EDRA Media GmbH. The IP address transmitted by your browser within the scope of Google Analytics will not be merged with other Google data.

You can prevent the storage of cookies by selecting the appropriate settings in your browser software; however, please note that in this case you may not be able to use all functions of the LEGAL REVOLUTION 2026 website. You may also prevent the collection of data generated by the cookie and related to your use of this website (including your IP address) by Google and the processing of this data by Google by downloading and installing the browser plug-in available at: http://tools.google.com/dlpage/gaoptout?hl=de.

Further information from Google on terms of use and privacy can be found at:

- http://www.google.com/analytics/terms/de.html
- https://www.google.de/intl/de/policies/

§ 10 Transfer of data to countries outside the EEA (“third countries”)

Personal data of German citizens or citizens of other EU countries is transferred to third countries, i.e. countries outside the European Union (“EU”) or the European Economic Area (“EEA”) that do not provide an adequate level of data protection, only on the basis of your consent or if the data recipient has accepted the EU Standard Contractual Clauses issued for this purpose.

Disclosure of data or transfer to a third country is carried out only in accordance with statutory requirements. This applies both to the use of third parties and to disclosure or processing of data to other persons, entities or companies.

Subject to explicit consent or transfer required by contract or law, data is processed in third countries only where there is a recognised level of data protection, contractual obligations through so-called Standard Contractual Clauses of the European Commission, or certifications or other binding internal data-protection rules (Art. 44 to 49 GDPR; information page of the European Commission: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection_de).

§ 11 Changes to this Privacy Policy

Because data protection and technology are subject to constant change, we will regularly audit our services for compliance with data-protection requirements and, where necessary, update this Privacy Policy accordingly.

Status: January 2026